

**WSCR CA Monthly Board Meeting
October 4, 2011 at 1900 hrs
West Springs Calgary CO-OP**

Directors In Attendance: Lars Lehmann, Wayne Kubasek, Sandra Dragich, Chris Tattrie, Brian Seo, Dionne Batchelor, Late arrivals Michael Solway, Tom Malyszko, Trish Cardell-Robertson

Members in Attendance: Don McLeod. Late arrival: Kevin MacDonald

Regrets: Mario Forcinito, Cara Griffeth, Carrie Smith, Don Nicolson, Mary MacLeod.

Guests present: Kim Greenstein-Stark Community Assistant to Aldermen Richard Pootmans, Ward 6.

City of Calgary Community Recreation Coordinator: John Merrimann.

Call To Order:

Meeting called to order by Lars Lehmann at 1903.

Approval of Agenda & Minutes from Last meeting:

The WSCR agenda for the meeting was adopted. Approval of Minutes from last meeting, motion made by Wayne and seconded by Chris, motion carried.

Agenda/Presidents Report:

Agenda: No new items added to the agenda.

Presidents Report: Lars

- Huge wish list and number of things we would like to accomplish this year. New recreation initiative with Winsport. Mario will be testing Wild Apricot membership and website software system. Report will be due next meeting for the board to vote on.
- New Development initiatives see development.
- Brian & Mario will write an article for the Newsletters and More about Winsport's annual pass discount for community membership holders and the upcoming membership renewal for members.
- *Amendments to the Canada Olympic Park and Adjacent Lands Area Structure Plan*
Public meeting : Wednesday, October 12, 2011: 5 pm - 8pm (drop-in, no registration
Bowness Community Hall) 7904-43 Avenue NW.

Agenda Item

Treasures Report: Dionne

- Society Annual Return paper work currently being completed for 2010 and 2011 and will be submitted to the Alberta Registry. The 2011 return was declined because 2010 has to be submitted first.
- Soccer up 5 % from last year. Expenses as budgeted.

Agenda Item

Development Report: Wayne et al

- The WinSport LUA application was approved by CPC on Sept 15th with restrictions on the retail component on sites 6 and 7 and use of Third Party and digital signs as requested by City Administration, and generally meeting WSCR CA concerns. The next step is a public hearing on November 7th.
- Lars, Mario and Wayne met with City Planning Sept 23rd to discuss broad aspects of the proposed ASP amendment for the eventual re-development of the acreages between OBCR, 85th and 77th St. The current proposal is for an amendment that would seek increased densities from the 1-3 (East) and 3-5 (West) up to an overall range of 4-7 up as part of the new policy goals of Plan It Calgary. We explored ways for increased density while increasing/maintaining green space and we further requested re-orientation of some mixed use towards the center of the re-developed area. This initiative will be subject to landowner feedback and an Open House before progressing further.
- WSCR CA met with WinSport representatives on Sept 26th to explore recreation and sport initiatives that we can partner on, including discounts for Community Association members. Articles and advertising will be placed in our newsletter and our website promoting these opportunities. It will take some effort by a committee of Board reps to coordinate and deliver discount coupons, and to identify and develop community based activities with WinSport. Some of that work needs to be done in Oct prior to newsletter deadline.

Agenda Item

Sports Report: Brian

- Winsport community discount-see development.
- Need to look at membership enrolment and expanding our volunteer base. Approximately 80 hours a month will be needed with the Winsport discount- if anyone can help out or know someone that can help let Brian know.

Agenda Item

Membership Report: Mario

- We've decided to try the Wild Apricot membership and website software. The trial is for 30 days and is free. They advertise the price of the most popular choice of features is \$50/month. As soon as I have the trial running I will be working with the other chairs (in particular sports) to assess if the software meet their requirements.
- A channel of communications has been open with Winsport that will allow us to offer some advantages such as discounts to WSCR members. This will be part of a long term strategy to increase the number of 'benefits of membership' and attract new members.

Agenda Item

Newsletter & Communication: Chris

- December newsletter deadline is October 22nd.
- Soccer registration info for front page of newsletter
- Need soccer road sign dates and sign details.
- Lars / Wayne to vet Community Association vs. Residents Article
- GoogleGroups website – Chris will archive.
<https://groups.google.com/group/wscr/topics?hl=en>

Agenda Item

Needs and Wants Session: Kevin

Group discussion for needs and wants assessment lead by Kevin and Chris. Everyone was encouraged to write down thoughts and ideas of where do we want to go and what we would like to see happen by looking at internal/external needs and wants.

Four main areas were identified:

Internally

Operational

- Mutual respect of time.
- Decisions need to be made more efficiently by the Board.
- One lead for each committee.
- Agenda circulated prior to the meeting.
- Committee reports submitted to the Secretary in a timely fashion.
- Submitting invoices on time to the Treasurer.

Governance

- Following Roberts Rules & By-laws.

Communication

- Effective use of e-mail to Board members.

Social/Recognition

- Recognition as incentive for the Board which may encourage more people to volunteer.

Externally

Operational

- Coming up with a membership, communication system to meet the needs of the organization and to assist building a core of volunteers.
- Follow-up with volunteer opt out checks for soccer and cash them if no volunteer hours submitted. Offer a wide range of areas to volunteer for i.e.; Stampede Breakfast, Casino.

Governance

- More recruitment of volunteers.

**Needs and Wants Session-continued
Communication**

- Cooperation/Partnership with Home Owners Association.
- Broader range of communication tools to market ourselves to the community ie: community tent with logo and pamphlets to hand out. Establishing a presence in the community.
- Communicate more with the community at large on what it is we do and are trying to achieve.
- Use of social networking sites to communicate with the community- part of having a presence.
- Community sign.
- Community liaison volunteer to attend other community associations to solicit interest in issues via e-mail through the community-community generated idea's.
- Holding an annual open house.
- Having our own portable road sign to post information as needed to up-date the community.

Social

- Community social group i.e.; family fun skating night, adult socials.

Motion to adjourn the meeting by Trish, seconded by Brain , none opposed, motion carried.
Meeting adjourned at 2032 .

Next meeting November 1, 2011 1900 Calgary Co-op upstairs in the community room.

Signed by:

President _____ on _____

Secretary _____ on _____